



Stantonbury School
Executive Principal: Jim Parker
Stantonbury, Milton Keynes, MK14 6BN

enquiries@stantonbury-tove.org.uk
Main reception: 01908 324 400
www.stantonbury-tove.org.uk

Social Sciences Business GCSE Curriculum Statement

The business environment is dynamic and complex. This justifies the need to provide a robust and exhilarating business curriculum at GCSE level that is theoretically and practically apt for the global business environment.

At Stantonbury School the business curriculum aims to empower our students to be proactive, creative, and confident in adapting to the challenges caused by the ongoing social, legal, economic, political, and technological changes in our modern world. The curriculum is designed to give them life skills, entrepreneurial competencies, and the ability to make effective decisions and problem solving both as consumers and prospective workforce. Our business curriculum offers all our students the opportunity to analyse the impact business activities can have on the spiritual, moral, social, and cultural developments of their generation and society at large. Students developed in depth knowledge and understanding of ethicality of business operations with reference to fair trade, climate change and the corporate and social responsibility of all businesses in their wider communities.

The business curriculum is two years year course offered to students in years 10 and 11 in a vertical mixed ability option class. The course is oversubscribed with three groups running this year and five groups running next academic year. The course is divided into two themes. The first theme majors on entrepreneurial aspects of small businesses. Students investigate enterprise and entrepreneurship, how to spot business opportunities and putting business ideas together. They also explore the effectiveness and feasibility of their business ideas and the impact of external influences on a business. Theme two focuses on how to build and grow a business, marketing, and segmentation. Students major on how to make marketing, product, financial and human resource decisions. The curriculum is not only intended to challenge and stretch all our students to achieve their best academically, but also to motivate them to develop transferable positive work ethics which can be beneficial to them in the future. We encourage collaborative work but at the same time persuade our students to cultivate independent and research approach to learning. They will develop skills for gathering and critically analysing data to arrive at a decision that is qualitative in outcome.

The business world is changing. It is no longer necessary to wait until you are too old to start a business or save enough money. Here at Stantonbury School, our curriculum encourages all our students to take risks and develop business ideas and use the opportunities offered by e-commerce and social media platforms to become entrepreneurs. Our business department is well resourced to give every student irrespective of their socioeconomic background the opportunity to excel. We have the latest textbooks both





STANTONBURY
SCHOOL

Stantonbury School
Executive Principal: Jim Parker
Stantonbury, Milton Keynes, MK14 6BN

enquiries@stantonbury-tove.org.uk
Main reception: 01908 324 400
www.stantonbury-tove.org.uk

electronic and paper based. Our students have access to examination materials, workstations to research and a well-qualified teacher with expert knowledge in the subject and the world of business

